

VISUALIZING CHANGE:

training and tools to support informal educators

One-day training announcement:

Learn how to engage your audience around climate and ocean change with compelling narratives using global data visualizations.

What:

This one-day training will provide:

- Introduction to strategic framing communication through the National Network for Ocean and Climate Change Interpretation (NNOCCI).
- Materials and training in the use of four strategically framed *visual narratives* on the topics of extreme weather events, sea level rise, ocean acidification and the ocean as the climate's heart. Visual narratives are designed for use on a flat screen, Hyperwall, interactive sphere (such as Science on a Sphere®, Magic Planet®, HyperGlobe®), or handheld tablet.
- Tips and guidelines for customizing the narratives for use at your institution.
- Tools for training your staff on the use of framing elements, global data sets and narrative presentation.
- Each institution will have access to our online *Toolkit* which includes ALL narratives and visuals, scientific and strategic framing briefs for each narrative topic, general recommendations for facilitation, and a video demonstration of each narrative.

Cost: This is a **FREE** one-day workshop, and **lunch will be provided**. Participants are responsible for travel. Bus ticket vouchers are available for transit reimbursement upon request.

When: May 6, 2017 | 9:30am–5pm

Where: The Seattle Aquarium
1483 Alaskan Way, Pier 59
Seattle, WA 98101-2015

About Visualizing Change

Visualizing Change is a three-year grant funded by NOAA's Office of Education to help build educator capacity in the aquarium, zoo and informal science education community to more effectively communicate about climate change and its impact on coastal zones and marine life. The project utilizes NOAA datasets and visualizations in providing interpreters with training and strategic framing communication tools based on the best available social and cognitive research.

Facilitators: Katie Hart (Seattle Aquarium) and Nicole Killebrew (Seattle Aquarium) are Pacific Northwest project representatives. Both are key staff and have helped in creating, developing, testing and implementing training of all four visual narratives to informal educators.

To register or for additional information, please email Nicole Killebrew: n.killebrew@seattleaquarium.org

